

**The Osler Library of the History of Medicine
McGill University, Montreal Canada**

Osler Library Archive Collections

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**BODI-TONE COMPANY FONDS
FINDING AID AND INVENTORY LIST**

This is a guide to one of the collections held by the [Osler Library of the History of Medicine](#),
McGill University.

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P201: Bodi-Tone Company Fonds

Physical Description: 1 cm of textual records.

Dates: 1912-1913

Biographical Sketch/Administrative History:

Bodi-Tone Company was a quackery “cure all” medicine company that advertised and sold through mail order in Canada (from their location at 142 Yonge Street, Toronto, Ontario) and in the USA (from their location at Hoyne & North Aves., Chicago, Illinois). Bodi-Tone Company medicine was meant to restore good health with its many “curative powers” to men, women and children experiencing any aches, pains, tiredness or illness such as Rheumatism, Lumbargo, Dyspepsia, Indigestion, Liver Complications, Weak Kidneys, Constipation, Malaria, La Grippe, Eczema, Anaemia, and Nervous Breakdown to name but a few! According to promotional material, the company president went by the name of Sidney S. David.

Scope and Content:

Fonds comprised of two envelopes addressed to Mr. Alex Sherman, Plum Hollow, Ontario – postdated March 27, 1912 and February 26, 1913 -- containing promotional advertisement materials for Bodi-Tone medicine. Included are “cured” patient testimonials, details on how to mail-order a box of Bodi-Tone medicine, and a signed letter from Bodi-Tone President, Sidney S. David. Fonds also includes purchase the receipt from Alexander Books, Ancaster, Ontario.

Source of supplied title proper: Title based on content of fonds.

Language: The documents are in English.

Finding Aids: Inventory list is available.

Custodial History: Purchased by McGill Acquisitions Department for Osler Library May 21, 2015 from Alexander Books, P.O. Box 81186, Fiddlers Green PO, Ancaster, Ontario, L9G 4X2

Series: n/a

General Note: n/a

Subjects:

- Popular Medicine
- Bodi-Tone Company
- Quackery

Folder 1:

- Envelope addressed to Mr. Alex Sherman, Plum Hollow, Ontario from Bodi-Tone Company, 142 Yonge Street, Toronto, Ontario. Postdated February 26, 1913
- 1 promotional pamphlet “If You Are Sick” containing Canadian testimonials from “cured” patients, 1 unstamped order postcard, and 1 promotional pamphlet “The Road to Health”.
- Loose promotional letter, no date, similar to letter found in Envelope 1
- McGill University Library Purchase Order receipt from May 21, 2015.

Folder 2:

- Envelope addressed to Mr. Alex Sherman, Plum Hollow, Ontario from Bodi-Tone Company, 142 Yonge Street, Toronto, Ontario. Postdated March 27, 1912
- 1 unstamped order postcard, 1 promotional letter signed Sidney S. David, President